

## Veeramanikandan M

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<b>PROFILE</b>	<ul style="list-style-type: none"><li>• Excellent knowledge of preparing reports and dashboards using advanced excel functions.</li></ul> <p>Hands-on development assisting users in creating and modifying worksheets.</p> <ul style="list-style-type: none"><li>• Good customer support /service experience &amp; client interfacing skills.</li><li>• Proficient in Office365 (Word, Power point, Outlook, etc.), Google drive &amp; Google Analytics (Google forms, sheets, slides), Sales Force, Tableau, Lead Squared and Internet Applications.</li><li>• Excellent communication and presentation skills.</li></ul>
<b>EMPLOYMENT HISTORY</b>	<p><b>Service Counsellor</b> Think and Learn Pvt. Ltd.,(Byju's), Salem. <i>April 2022 – March 2023 &amp; June 2023 - Oct 2023</i></p> <ul style="list-style-type: none"><li>• Excellent communication skills, both verbal and written.</li><li>• Strengthened communication skills through regular interactions with others.</li><li>• Applied effective time management techniques to meet tight deadlines.</li><li>• Participated in team projects, demonstrating an ability to work collaboratively and effectively.</li><li>• Counseling students and parents about our courses and competition exams landscape</li><li>• Interaction with students and parents on routine basis for giving them BYJU'S experience.</li><li>• Managing fee structure of different programs / batches</li><li>• Monitor class schedules to ensure smooth running of classes.</li><li>• Data Management with tools - Google Sheets, Sales Force, Tableau and Lead Squared.</li></ul> <p><b>Marketing Manager</b> REACH ACADEMY Pvt Ltd., Salem <i>May 2016 – April 2020 &amp; August 2020 – March 2022</i></p> <ul style="list-style-type: none"><li>• Utilized market trends and target audience statistics to effectively and appropriately market products.</li><li>• Boosted brand awareness and generated leads while managing internal and external marketing campaigns and programs.</li><li>• Created company brand messaging, collateral materials, customer events, promotional strategies, and product commercialization.</li><li>• Managed workflow between staff, coordinating documents, planning, and creative material distribution.</li></ul>

	<p><b>Academic Counsellor</b>  Vedantu Innovations Pvt. Ltd.  Academic Counsellor  <i>June 2020 - July 2020</i></p> <ul style="list-style-type: none"> <li>• Identifying relevant references from student-data and reach out to prospective students via telephone</li> <li>• Provided in-depth information to prospective learners, this includes counseling over phone</li> <li>• Advising students/ parents for their Academic needs through structured counselling sessions and conduct follow-ups</li> </ul> <hr/>
<p><b>Education</b></p>	<p><b>B.TECH IT</b>  AVS ENGINEERING COLLEGE, Salem  GPA : 6.75  April 2016</p> <p><b>INPLANT TRAINING:</b>  Company : Genits Software Solutions.  Skills learned : C, C++, Argo UML.</p> <p><b>CONFERENCES &amp; ACHIEVEMENTS:</b></p> <ul style="list-style-type: none"> <li>· Participated in “Entrepreneurship Awareness Camp” sponsored by EDI of India under the project DST - NIMAT project 2014 - 2015.</li> <li>· Presented Paper on “Cloud Computing-Technological Convergence” in Aalim Muhammed Salegh College Of Engineering, Chennai.</li> <li>· Participated in Quiz competition organized by PudhiyaThalaimurai media.</li> <li>· Secured First Place in Inter-College Cricket Tournament held at AVS Engineering College, Salem.</li> </ul> <p><b>PROJECT WORK:</b>  Title : SOCIAL NETWORKING TREE WITH SECURITY AND FILTERING</p> <p>Technologies Used :</p> <ul style="list-style-type: none"> <li>· Frontend : XHTML</li> <li>· Database : MYSQL</li> <li>· Backend : php</li> </ul> <p><b>Higher Secondary</b>  VEDHHA VIKASS HIGHER SENCONDARY SCHOOL, Salem  Percentage : 55.75%  March 2011</p> <p><b>SSLC</b>  VEDHHA VIKASS HIGHER SENCONDARY SCHOOL, Salem  Percentage : 67%  March 2009</p> <hr/>

<b>SKILLS</b>	Salesforce Frontend – Skillful Tableau Frontend – Skillful Leadsquared Frontend – Skillful Google Sheets - Skillful
<b>Leadership</b>	Handled Student’s Data in Google sheets for Tamilnadu and Kerala for the Orientation Day(Weekly), where I access and transform massive datasets through filtering, grouping, aggregation and statistical calculation.
<b>Hobbies</b>	Playing Cricket Travelling Watching Movies